Disruption Monitoring Program for Industrial Conglomerate (1|2)



The client, an industrial conglomerate, wants to move towards a centralized strategy support program that serves as the key input to anticipate disruption within the IIoT, edge computing and cyber security domain and also supplements the team's strategy of single source of generating and analyzing data



- **Anticipate disruption on-the-spot** who (OT players, IT players, etc.) is impinging on client business and how expansion, new business models, collaborations, new product launch, etc.?
- Lack of centralized platform: No single version of truth for data repository, access and dissemination
- Need for high Rol approach: Current investments on intelligence assets, processes and systems need a revamped Rol intensive approach

The Solution – Disruption Radar

Event Monitoring



 Continuous monitoring of external environment for events which could be potential trends
 Derive meaning

from noise

Trend Radar

Elevating events

to trends through

strength and

sentiment

analysis

dar Classification



 Trend families in terms of theme and sub theme were identified through clustering /issue trees / factor

maps

Impact Assessment



- Trend deep Dives
- Impact and likelihood assessment on company or its business

Action Taken



- Identifying and analyzing the disruptors
- Planning the relevant actions to mitigate the risk

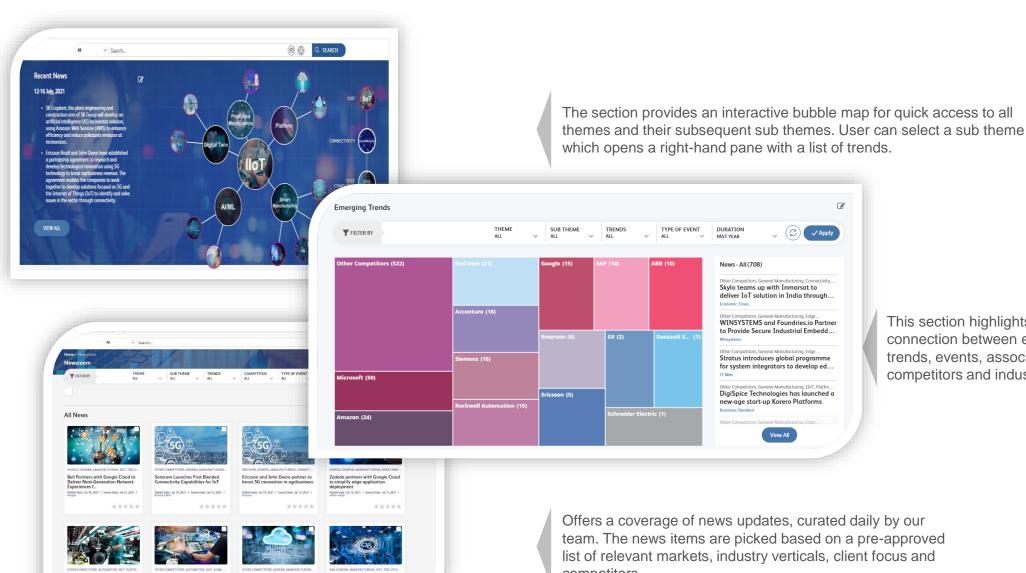
Active Monitoring



 Continuous assessment of all existing and upcoming trends and evolution of the threat or opportunity



Disruption Monitoring Program for Industrial Conglomerate (2|2)



This section highlights the connection between emerging trends, events, associated competitors and industries

Offers a coverage of news updates, curated daily by our team. The news items are picked based on a pre-approved list of relevant markets, industry verticals, client focus and competitors

Back to GM's needs

